



Walton County Board of County Commissioners

Meeting Agenda - Final-revised

Tourist Development Council

76 N. 6th Street
DeFuniak Springs, FL
32433
www.co.walton.fl.us

Tuesday, August 2, 2016

9:00 AM

South Walton Annex Board Room

TDC Regular Meeting

Call To Order - Chair

Quorum Call - Chair

Public Comment on Agenda Items - Chair

Approval of the Minutes - Chair

[16-1066](#) **Approval of the June 7, 2016 minutes**

Attachments: [6.7.2016 meeting minutes](#)

Financial Report

[16-1065](#) **TDC Financial Report**

Attachments: [Copy of TDC Financial Report - May 2016](#)

[TDT Monthly Analysis FY16 May](#)

New Business

Budget Updates

[16-1073](#)

Request TDC direction on a request made by The Coastal Dune Lake Advisory Board to pay up to \$1500 to Grayton Beach State Park for parking fees during Coastal Dune Lake Day on September 17th.

Submitted by: Jason Cutshaw

Purpose/Summary Explanation or History: The TDC has been in discussion with Grayton State Park about possible parking programs like that at Topsail State Park for FY17. A one day parking program for Coastal Dune Lake Day could provide data to both Grayton State Park and the TDC on the possible success of a program at Grayton State park next year.

If this item has a current financial impact has it been reviewed by the Finance Director? No.

Total cost associated with request: \$1500.00

Is this budgeted? No.

Account description: Beach Maintenance / Other Contractual Services

Funding type: TDT

[16-1068](#)

Request TDC recommendation on the request from the Friends of South Walton Turtles for funding an educational program about Sea Turtles in South Walton

Submitted by: Jon Ervin

Purpose/Summary Explanation or History: The Friends of South Walton Sea Turtles, Inc. have requested funding to promote sea turtle conservation through awareness and education. Funding would go towards restaurant placemats, promotional items, Events/Programs, publications, clings and light cover stickers for rentals/condos/hotels/vendors, advertising, booklets, booths at public events, etc.

If this item has a current financial impact has it been reviewed by the Finance Director? Yes.

Total cost associated with request: \$130,000

Is this budgeted? No.

Account description:TBD

Funding type: TDT

If required has this item been reviewed by legal as to form? No.

Attachments: [FOSWST Updated budget request for TDC](#)

[16-1075](#)

Request TDC recommendation to the BCC to approve reallocation of event sponsorship funds awarded to the Walton Area Chamber for the Taste of the Beach event to the Walton Area Chamber RUNSUP event.

Submitted by: Jon Ervin

Purpose/Summary Explanation or History: The TDC and BCC, as part of the event sponsorship program, awarded the Walton Area Chamber \$7,000 for Taste of the Beach. Funds were not used for this event and have been requested to be used for the RUNSUP event instead.

Attachments: [Chamber Email](#)

[16-1069](#)

Request for a recommendation to the BCC for a Transportation Study as recommended by the Destination Improvement Committee

Submitted by: Brian Kellenberger

Purpose/Summary Explanation or History: Leigh Moore made a motion at the Destination Improvements Committee Meeting to request the TDC recommend to the BCC a transportation study to include metered parking at public beach accesses. The motion passed with all in favor.

[16-1070](#)

Request TDC appointment of Kate Johnson to fill the SW Turtle Watch vacancy on the Destination Improvement Committee.

Submitted by: Brian Kellenberger

Attachments: [Johnson Destination Improvement Committee app](#)

[16-1071](#)

Request TDC appointment of Joseph Schuster to the SW Turtle Watch vacancy on the Beach Management Committee.

Submitted by: Brian Kellenberger

Attachments: [Schuster Beach Mgmt Committee app](#)

[16-1089](#)

Request recommendation to the BCC to approve to design and build an exterior restroom facility at TDC Visitor Center

Submitted by: Brian Kellenberger

Purpose/Summary Explanation or History: Cost for entire project not yet determined. Cost for design and permitting not to exceed \$18,450.00

If this item has a current financial impact has it been reviewed by the Finance Director? Yes

Total cost associated with request: \$18,450.00

Is this budgeted? No.

Account description: Beach Maintenance Capital Improvements Fund

Funding type: TDT

Attachments: [VC Restroom](#)

Old Business

[16-1078](#)

Updates from Taylor Engineering

Attachments: [Taylor Slides](#)

[16-1077](#)

Updates from Zehnder Communications

Attachments: [Zehnder VSW 8.2.16 TDCMeeting Presentation](#)

[16-1074](#)

Research updates from Downs and St. Germain

Attachments: [Visitor Tracking Spring 2016 Report](#)

Director's Update

Executive Director's Update

Council Comments

Public Comment

Adjourn