



Walton County Board of County Commissioners

Meeting Agenda - Final-revised

Tourist Development Council

76 N. 6th Street
DeFuniak Springs, FL
32433
www.co.walton.fl.us

Tuesday, June 6, 2017

9:00 AM

South Walton Annex Board Room

Regular Meeting

Call To Order - Chair

Quorum Call - Chair

Public Comment on Agenda Items - Chair

Approval of the Minutes - Chair

1. [17-0764](#) Approval of the April 4, 2017 minutes

Attachments: [4.4.17 TDC minutes](#)

Financial Report

2. [17-0765](#) TDC Financials

Attachments: [FY17 TDC Financial Report -March 2017](#)

[TDC Monthly Analysis FY17 March 2017](#)

New Business

3. [17-0806](#) Tourist Development Tax Collection Presentation

4. [17-0778](#) Request comment and recommendations to draft budget; authorize staff to present draft budget to Board of County Commissioners in upcoming budget workshops (dates and times to be announced by Walton County Office of Management & Budget).

Purpose/Summary Explanation or History: Attached is the draft 2018 TDC budget to be submitted to the County Director of Finance for review and to be presented at the upcoming budget workshop, July 7, 2017.

Attachments: [TDC Budget Request FY18](#)

5. [17-0751](#) Request recommendation to the BCC for approval of the North Walton Events
- 7th Annual Apple Classic
 - 8th Annual Marvel of Flight
 - Bayfest
 - Chautauqua Winery's Spring Festival
 - LakeFest
6. [17-0752](#) Request recommendation to the BCC for approval for the South Walton Events
- Baytowne Beer Festival
 - 30A Half Marathon
 - 30A Blue Crab Festival
 - South Walton Celebrity Golf Classic
 - Mountain Film on Tour
 - Seeing Red Wine Festival
 - Harvest Food & Wine Festival
 - Sparkling Wine & Holiday Lights Tour
 - Every Christmas Story Ever Told
 - 30A10K
 - A Wrinkle In Time
 - Hilton Sandestin Beach Blowout
 - South Walton Fashion Week
 - South Walton Rotary's Chill & Grill
 - Sandestin Gumbo Festival
 - Wine Women & Shoes
 - Seaside School Half Marathon/Taste of the Race
 - Sandestin Wine Festival
 - South Walton Beaches Wine & Food Festival
 - ArtWeek South Walton
 - Emerald Coast Blue Marlin Classic
 - WACC Cardboard Boat Race
 - Sandestin Triathlon
 - Seaside Dance Festival
7. [17-0753](#) Request recommendation for approval to the BCC the 2018 Media Plan as presented.
- Brand Media
 - Co-op Media
 - Events Media
 - Brand Activations

Attachments: [FY18 Flowchart](#)

8. [17-0794](#) Request recommendation of approval to the BCC for the conceptual design of the new regional beach access in the Dune Allen neighborhood and to begin the formal naming process.
- Attachments: [Public Workshop Notification](#)
[Site Plan Concept A](#)
[Site Plan Concept B](#)
[Site Plan Concept C](#)
9. [17-0792](#) Request recommendation for approval to the BCC to engage design/engineering services from the continuing services pool for right-of-way parking in front of the new Dune Allen regional beach access to the Fort Panic regional beach access.
- Purpose/Summary Explanation or History:** The TDC staff is requesting recommendation for approval to the BCC to begin the design/engineering process for additional right-of-way parking (ROW) along the south side of County Road 30A. This additional ROW parking would connect to the new ROW parking spaces currently under contract for construction.
- Attachments: [Right of Way Parking](#)

Old Business

10. [17-0799](#) Beach Management Plan Update from Taylor Engineering
11. [17-0766](#) Updates from Zehnder Communications
- Attachments: [Zehnder](#)

Director's Update

12. [17-0767](#) Directors' Updates

Executive Director's Update

13. [17-0768](#) Executive Director Updates

Council Comments

Public Comment

Adjourn