



Walton County Board of County Commissioners

Meeting Agenda - Final

76 N. 6th Street
DeFuniak Springs, FL
32433
www.co.walton.fl.us

TDC Marketing Committee

Tuesday, July 18, 2017

2:00 PM

South Walton Annex

Regular Meeting

Call To Order - Chair

Quorum Call - Chair

Approval of the Minutes - Chair

[17-1042](#)

May 2, 2017 Marketing Committee Meeting Minutes

Attachments: [TDC Marketing Committee Meeting Minutes 5.2.17 Final](#)

Introduction of New Staff Members

[17-1049](#)

Printed copy of updated VSW Staff Contact List provided to each Committee Member at this 7/18/2017 meeting.

Old Business

[17-1043](#)

Website Discussion

Attachments: [Usability Testing Results - Compiled](#)

[17-1048](#)

Research Update

New Business

[17-1044](#)

2018 Visitor Guide

Director Updates

[17-1046](#)

Director of Marketing Updates

[17-1045](#)

Director of Sales Updates

[17-1047](#)

Director of Communications Updates

Council Comments

Public Comment

Adjourn