



Walton County Board of County Commissioners

Meeting Agenda - Final

76 N. 6th Street
DeFuniak Springs, FL
32433
www.co.walton.fl.us

Tourist Development Council

Tuesday, October 2, 2018

9:00 AM

South Walton Annex Board Room

Regular Meeting

Call To Order - Chair

Quorum Call - Chair

Public Comment on Agenda Items - Chair

Approval of the Minutes - Chair

[18-1518](#) Request approval of the August 7, 2018 TDC meeting minutes

Attachments: [8.7.18 Minutes Final](#)

Financial Report

[18-1519](#) Request approval of the TDC financial reports for June and July 2018

Attachments: [Administrative Index and Updates June, July](#)

[FY18 TDC Financial Report -JUNE 2018](#)

[FY18 TDC Financial Report -JULY 2018](#)

[TDT Monthly Analysis FY18 YTD](#)

New Business

[18-1515](#) Strategic Planning Update

[18-1433](#) Request recommendation to the BCC to consider the implementation of the High Tourism Impact County Optional Tax

Attachments: [Memo on High Tourism Impact Tax](#)

[18-1516](#) South Walton Community Council Beach Activities Recommendations

Attachments: [Beach Activities Forum Recommendations](#)

[18-1475](#) Beach Related Code Revisions Recommendations

- [18-1493](#) Request approval of selected vehicle graphic design for Beach Operations vehicles

Attachments: [VSW vehicle graphics](#)

- [18-1494](#) Request approval of a brand standards change for "16 Beach Neighborhoods" to "16 Beach Towns"

Old Business

Directors' Update

- [18-1495](#) Directors' Updates

Attachments: [Marketing](#)

[Group Sales](#)

[Communications](#)

Executive Director's Update

- [18-1517](#) Executive Director's Update

Attachments: [Executive Director](#)

Council Comments

Public Comment

Adjourn