

Walton County Board of County Commissioners

*76 N. 6th Street
DeFuniak Springs, FL 32433
www.co.walton.fl.us*



Meeting Agenda - Final

Tuesday, May 15, 2018

2:00 PM

Regular Committee Meeting

South Walton Annex Board Room

TDC Marketing and Communications Committee

Call To Order - Chair

Quorum Call - Chair

Public Comment on Agenda Items - Chair

Approval of the Minutes - Chair

[18-0735](#) **Approval of Minutes from the March 27, 2018 Meeting**

Attachments: [3.27.18 Meeting Minutes](#)

New Business

[18-0738](#) **2019 Co-op Program and Media Plan Review**

Attachments: [2019 Co-Op Plan Summary](#)

[FY19 Co-Op Plan Detail](#)

[2019 Media Plan Summary](#)

[FY19 Media Flow Chart](#)

Research

[18-0739](#) **Calendar Year 2017 Economic Impact Study**

Attachments: [CY2017 Economic Impact Report](#)

[18-0740](#) **Winter Visitor Tracking Study**

Attachments: [2018 Winter Visitor Tracking Report](#)

Director's Update

Council Comments

Public Comment

Adjourn