

Walton County Board of County Commissioners

76 N. 6th Street
DeFuniak Springs, FL 32433
www.co.walton.fl.us



Meeting Agenda - Final

Tuesday, July 17, 2018

2:00 PM

Regular Committee Meeting

South Walton Annex Board Room

TDC Marketing and Communications Committee

Call To Order - Chair

Quorum Call - Chair

Public Comment on Agenda Items - Chair

Approval of the Minutes - Chair

[18-1097](#)

**Request to Approve the 5.15.18 Marketing and Communications
Committee Meeting Minutes**

Attachments: [5.15.18 Marketing and Communications Committee Meeting Minutes DRAFT](#)

New Business

[18-1101](#)

Introduction of New Committee Members

Old Business

[18-1102](#)

**Update on FY2019 Co-operative Advertising Program and Media
Plan**

Attachments: [VSW Co-Op Results 2018 vs. 2019](#)

[South Walton Fishing Adventures - Season 2 Brief](#)

[18-1103](#)

Research - 2018 Emotional Positioning Study

Attachments: [VSW 2018 Emotional Positioning - Executive Summary](#)

Director's Update

Council Comments

Public Comment

Adjourn