

Walton County Board of County Commissioners

*76 N. 6th Street
DeFuniak Springs, FL 32433
www.co.walton.fl.us*



Meeting Agenda - Final

Tuesday, September 4, 2018

2:00 PM

Regular Committee Meeting

South Walton Annex Board Room

TDC Marketing and Communications Committee

Call To Order - Chair

Quorum Call - Chair

Public Comment on Agenda Items - Chair

Approval of the Minutes - Chair

[18-1335](#)

July 17, 2018 Committee Meeting Minutes

Attachments: [7.17.18 Marketing & Communications Committee Meeting Minutes FINAL](#)

New Business

[18-1328](#)

Beach Operations vehicle design discussion and request to move recommendation to the TDC Council.

Attachments: [VSW BeachCodeEnforcementJeeps 8-18](#)

[VSW BeachCodeEnforcementTrucks 8-18](#)

[18-1329](#)

Potential Brand Standards Change

[18-1330](#)

Research - Spring 2018 Visitor Tracking Study

Attachments: [VSW 2018 Spring Visitor Tracking Report PDF](#)

[18-1332](#)

Presentation - Northwest Florida Tourism Council: Sarah Peter, No Luggage

Attachments: [NWFL August Nextsteps](#)

Old Business

[18-1336](#)

Customary Use Partner Communications

[18-1334](#)

Forever: The Official Guide to Weddings in South Walton

Director's Update

Council Comments

Public Comment

Adjourn